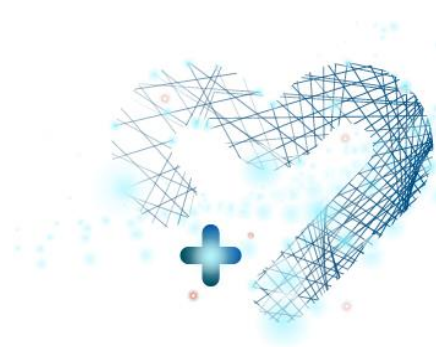# H-INNOVA
Health INNOVAtion Award®
1st edition | 2019/2020

How to potentiate innovation in health?

H-INNOVA: Health INNOVAtion HUB aims to create and to develop an **ACCELERATOR** for fostering **innovation in Health** involving **Hospitals**, **Universities**, **Research Centers** and **reference companies/organizations** in an integrated ecosystem.

Phase 1.

PROJECT DEVELOPMENT

H-INNOVA - Health Innovation Award®

Acknowledge and award the best projects developed by researchers, students and professors from the best universities and Institutes

Phase 2.

PROJECT IMPLEMENTATION

Physical and virtual space in hospitals dedicated to projects/STARTUPS implementation, giving researchers and entrepreneurs access to**:**

- **Mentoring** by health professionals

- **Clinical data*** of patients for field work, trials, etc.

*properly safeguarding data protection questions and authorization by patients/users

Establish a "Bottom Up" process of knowledge and technology transfer in cooperation with major universities, research centers, hospitals and reference organizations/companies

Aiming to

1. Increase the quality of life of patients

2. Improve the working conditions of health professionals

3. Achieve efficiency gains, increased productivity and cost savings
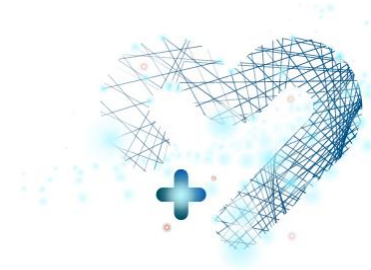
Projects to be developed by students and professors/researchers may **focus the following areas**:

➢ **Biotech**;

➢ **The Hospital of the Future**;

➢ **Artificial Intelligence** for the **Smart Hospital of the Future;**

➢ **Medical devices** innovation concerning electronic devices, biomaterials, artificial organs, diagnostic, drug delivery devices, monitoring, rehabilitation;

➢ **Applications** with innovative solutions to tackle **Coronavirus or other virus** outbreak;

➢ Development of **therapeutics and diagnostics** to tackle current and future coronavirus outbreaks;

➢ **Non-clinical support** (Facility Services / Facility Management);

➢ **Preventive Healthcare**;

➢ **Predictive Clinical Analytics;**
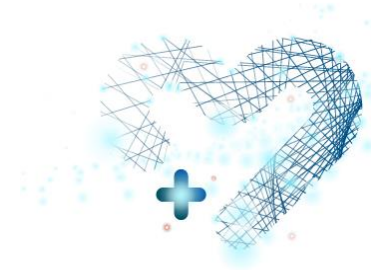
Projects to be developed by students and professors/researchers may **focus the following areas (cont.)**:

- **Medtech** and **Pharmatech**;
- Hospital acquired **infection prevention**;
- **Digital Health** concerning Web-platforms, mHealth, Apps;
- Improve **patient adherence** with therapeutics;
- **Business Intelligence for Hospitals**: data infrastructure, *analytics* and *big data*;
- **Artificial Intelligence** (AI) applications to enhance the relationship between hospitals and patients;
- **Telecare** and **remote** patient monitoring systems;
- **Privacy** management and **cybersecurity** of clinical data.

Canvas Model (optional)

Goal setting and idea feasibility

Inovation and Criativity

Project Implementation Plan / Business Plan

Adequacy of the project to the strategic areas of the **Health INNOVAtion HUB**

Economic and financial viability plan and related indicators

Elevator pitch

Feasibility of implementation

Video (optional)

Written Report

1 Project with the most voted video

+

10 best projects!!!

In conjunction with report writing or other elements, groups can also produce a **30 to 50 second video for public presentation** that will be broadcast on **the H-INNOVA - Health INNOVAtion HUB** media and subject to **open voting.**

The 10 best projects selected by the jury and the project with the most voted video will present their ideas at the award ceremony to the winning group, in **Elevator Pitch format**.

H-INNOVA - Health Innovation Award®
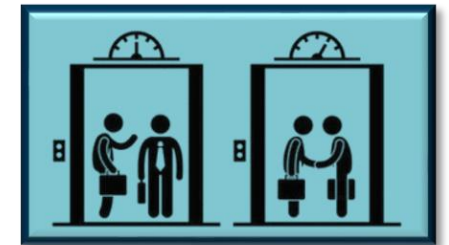
The winning group prize of the Health INNOVAtion Award® 1st edition will be awarded in a **public ceremony** to be held in October 2020.

Group of students
5.000 Euros

Coordinating Professor(s)
2.500 Euros

+

Access to an integrated Ecosystem of Innovation
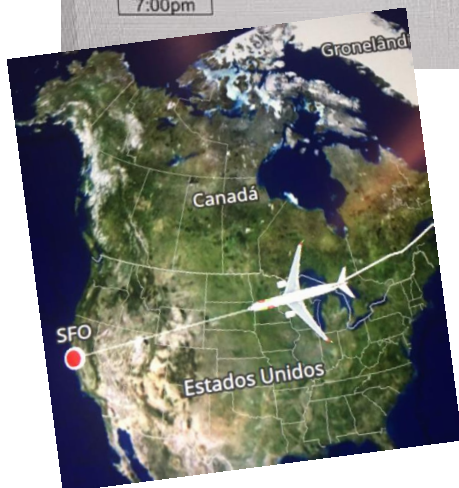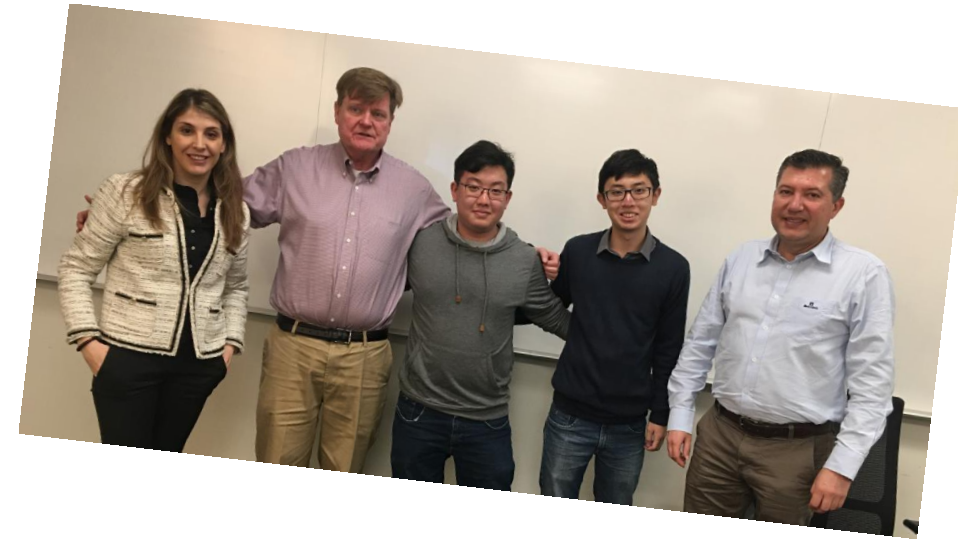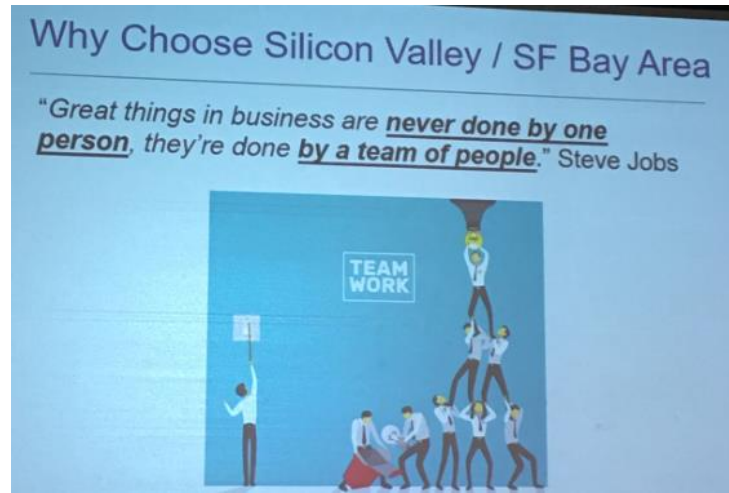
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SILICON VALLEY IMMERSION PROGRAM

UNIVERSITY OF SAN FRANCISCO | School of Management

Schedule – one week program – SILICON VALLEY IMMERSION PROGRAM

	Monday	Tuesday	Wednesday	Thursday	Friday
7:30am				Travel to USFCA San Jose Campus	Group Work Time on Business Plan Pitches
8am					
8:30am	Welcome and Introduction to USF	Failure: The Secret Sauce of Silicon Valley - Co-Founder of the North Face		The Rise and Fall of Silicon Valley Tech Giants: An Insider Perspective - Product Director at Facebook	Crossing the Chasm and Beyond: Creating Go-To-Market Successes at Every Stage of Your Company - Managing Director, Strategy at Deloitte
9am					
9:30am	An Introduction to Silicon Valley Entrepreneurship, Innovation, and Venture Capital, and a Guide to Developing New Capabilities - Director of USF Entrepreneurship Department		ExperiencePoint Design Thinker Simulation		
10am		Managing Hyper-Growth Teams and Products in Silicon Valley - VP Product at tech security startup; formerly with Uber		Top Technology Trends in Silicon Valley - Chief Information Officer	
10:30am					Travel
11am					
11:30am	Lunch				Lunch
12pm				Travel	
12:30pm	Workshop: Elevator Pitch and Business Plan Concept and Development - Tech entrepreneur & venture capitalist	Lunch	Lunch	Lunch	Travel
1pm					
1:30pm					Feedback and Evaluations: Final Business Plan Pitch Presentations - investors, advisors, founders, entrepreneurs
2pm		Travel	Coaching: Business Plan Pitch Practice - Many coaches including investors, advisors, founders, VPs, directors, professors and more	Travel	
2:30pm	Guided Walk in SoMa SF	Company Visit to Incubator/Accelerator		Company Visit to Medium-Large Tech Company	
3pm					
3:30pm					
4pm	Company Visit to Startup	Travel			Certificate Ceremony
4:30pm		Group Work Time on Business Plan Pitches		Travel to SF - and optional drop-off in Palo Alto	
5pm					Closing Reception
5:30pm					
6pm		Networking Event at Local Innovation Hub (evening TBD)			
6:30pm					
7:00pm					

University of San Francisco | School of Management

PREMIVALOR Consulting
Your Value Partner

It was a very exciting week at USA.

Great insights from experienced leaders like Hap Klopp and passionate startup founders like Andrew Allen; **workshops on business plan, elevator pitch and design thinking**; visits to Intel and Angel Investor forum.

After the Silicon Valley Immersion Program from University of San Francisco (and with the help of our partners from Portugal), **our project has improved a lot in the business aspect**.

What I take from this experience: **the dedication, passion and desire to impact thousands of people that I felt from entrepreneurs.**
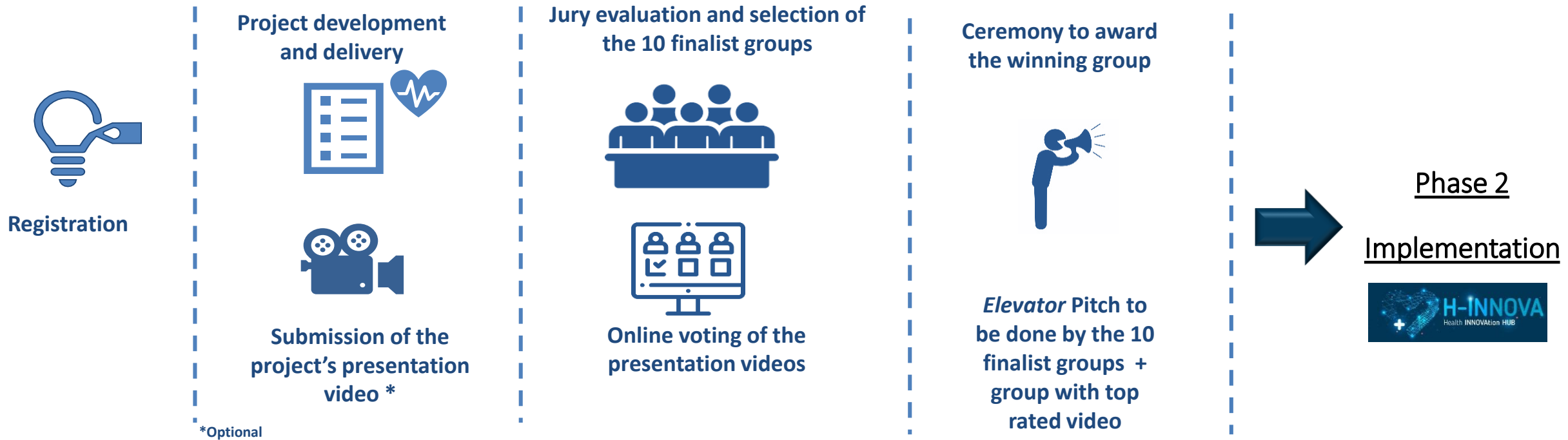
Victor Hayashi

Requirements

To participate in the Health INNOVAtion Award® students should form a group composed by a <u>minimum of 1 and a maximum of 5 elements</u> and <u>one or more coordinating professors</u>

Being formally registered as students of <u>Graduation, Post-graduation or Master</u> at universities or Institutes

Groups can be composed by students with **different graduation or master levels**, **different Universities** and **different scientific areas**

Phases of the Health Innovation Award®

Registration

Project development and delivery

Submission of the project's presentation video *

*Optional

Jury evaluation and selection of the 10 finalist groups

Online voting of the presentation videos

Ceremony to award the winning group

Elevator Pitch to be done by the 10 finalist groups + group with top rated video

Phase 2

Implementation

H-INNOVA: Health INNOVAtion Award®: Chronogram

Registration deadline
31-Mar-2020

Project submission deadline
15-Jun-2020

Elevator pitch & Award cerimony
October 2020

Promotion

Project Development

Evaluation / Cerimony

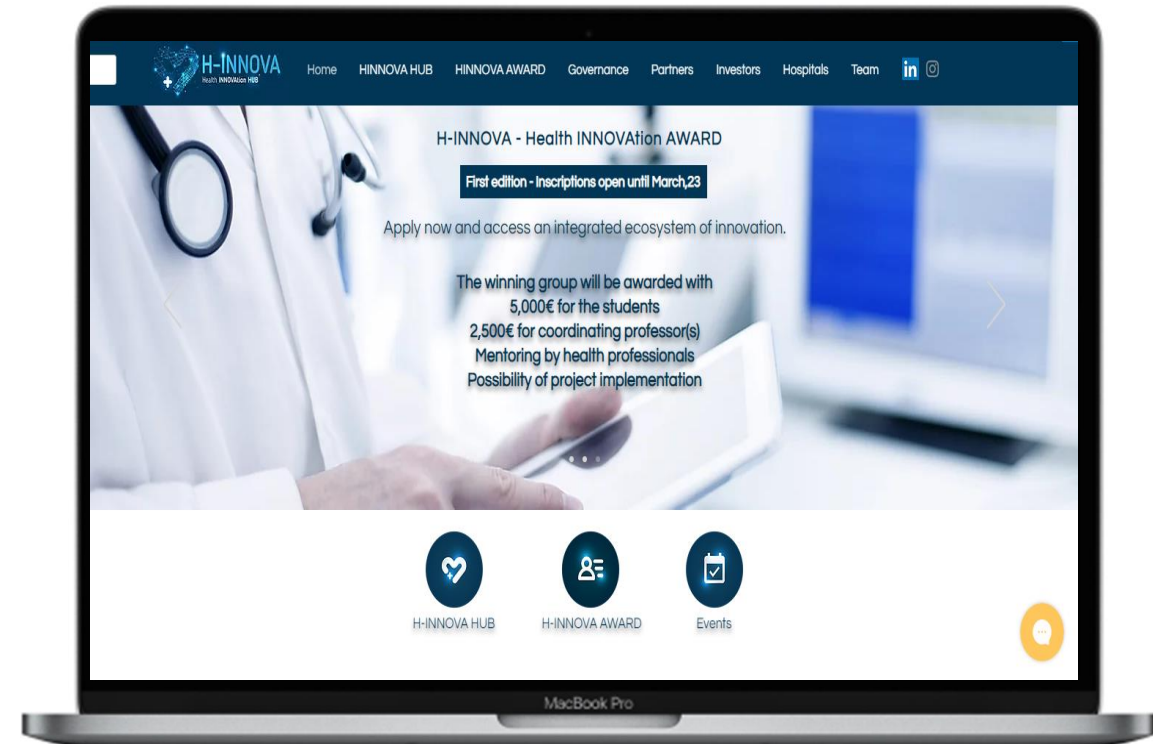**Filling and submission of the monitoring questionnaire**
13-Apr-2020

H-INNOVA: Health INNOVAtion HUB - Contacts

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innovation-award

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Shape the future!
Join H-INNOVA HUB today!